**MAIN OBJECTIVES:**

*1. Improve internet sales reports and want to move from static reports to visual dashboards.*

*2. How much sold of what products, to which clients and how it has been over time.*

*3. Seeing as each sales person works on different products and customers, need to be able to filter them.*

*4. Measure numbers against budget to added that in a spreadsheet, after all compare our values against performance.*

*5. The budget is for 2024, usually look 2 years back in time.*